

**DFW Customer Satisfaction Study - Demographics**

FY22 Q3 - FY23 Q2 (April 2022 - March 2023)

Travel Purpose	
Business	35%
NonBusiness	65%

Trips in the Past 12 months	
1 trip	35%
2 trips	20%
3-4 trips	20%
5 or more trips	26%

Gender	
Male	51%
Female	49%

Generation	
Gen Z	15%
Millenials	35%
Gen X	31%
Boomers+	18%
<i>Average Age:</i>	43

Income - Simplified	
Under \$100K	52%
Over \$100K	48%

Passenger Type	
Connecting	60%
Originating/Destination	40%

Domestic/International	
Domestic	89%
International	11%

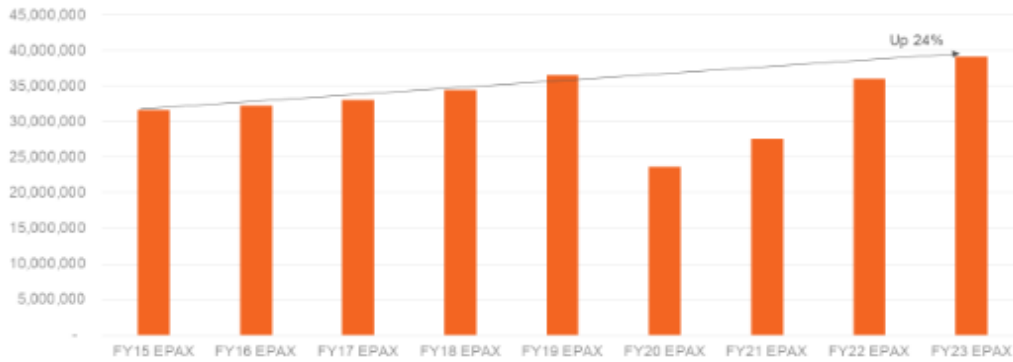
Country of Citizenship	
United States	88%
Non-US	12%

Ethnicity	
Black/African American	13%
Hispanic/Latino	15%
Asian/Pacific Islander	7%
Other	2%

Income	
Up to \$25,000	5%
\$25,000 to \$50,000	11%
\$51,000 to \$75,000	17%
\$101,000 to \$150,000	21%
\$151,000 to \$200,000	12%
Greater than \$200,000	15%

Attachment 6  
DFW Demographics and Enplanement Data

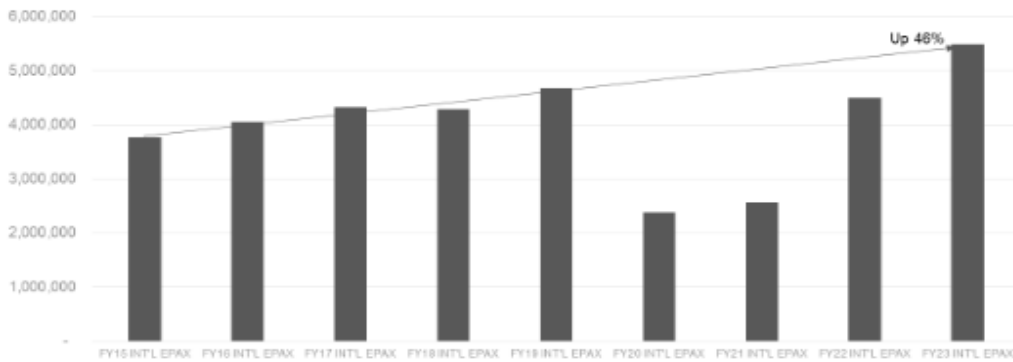
### FY23 Total EPAX (in Millions)



1



### FY23 Total International EPAX (in Millions)



4

